



Customized Software Development

In a recent study, Gartner Group concluded that offshore software development adds significant cost to the low time and material rates quoted by offshore firms. Hidden costs appear in the form of additional project management, extra personnel, communications, travel costs, and other quantifiable expenses.

In addition, Gartner found that there is an increased amount of risk and issues associated with offshore development such as complexity, time delays, infrastructure reliability, transfer of knowledge, team morale, intellectual property risk, and security vulnerability. All are factors that need to be included in a Budgeted ROI calculation.

The University of Southern California found that the costs of only three of these elements - productivity, communications, and quality - add an average 452% on top of the labor rate.

The DBA Group has been helping companies meet their database needs since 1996. What you may not know is we also help companies meet their customized software needs.

At The DBA Group, we have experts with **real world experience** who are dedicated to meeting deadlines and helping you meet your customers' needs. Our developers have experience with a wide range of languages – J2EE, EJB, JSP, C++ – and the UNIX, LINUX, and Windows platforms. The DBA Group has created custom client applications, middle-tier applications, messaging, and security software solutions to name a few for customers in industries that demand high-volume, mission critical transaction processing software. Our developers engage in the full SDLC of your application and don't stop at maintenance.

We are conscientious of your project deadlines, requirements and the fact that in the real world, the project needs will change. The DBA Group is able to create value you can't get with offshore developers because we are onsite, working hand-in-hand with your development team. We deliver what we promise and you see the results firsthand.

Our customers consider our experts to be proven and trusted teammates, not competition to their internal IT staff. We can augment your internal IT staff or help you create your Dream IT Team if you don't have one. Our results speak for themselves, so contact us today and start realizing consistent results on your software development projects.



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"I have had an ongoing relationship with The DBA Group since 1999. I have called on them to assist me with a number of technology projects in that time. In my 28 years in government service and 10 years in the civilian sector, I have not worked with a more professional and dedicated company."

-Pat Barren
VP of IT, Knology Holdings Inc.



Real World Expertise

Success Measured

A recent survey by the Standish Group shows that about 33% of projects are cancelled at some point during the development cycle.

More than 50% fail to meet one or more of their commitments: budget, time, or feature contents.

Of the 17% of projects that succeed, one of the top five reasons cited is access to competent resources.

Most companies cannot staff a technical team that has expertise in every area. So if you find you are faced with cancelling your project due to lack of competent resources the solution is simple - call us!

The DBA Group has a team of developers that have real world experiences and success in real world developments. We offer services in software development that will augment your existing expertise or fill in the gaps of knowledge. We'll help you succeed.



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Custom Development Services

- ☑ Custom Application Development
- ☑ Middle Tier and N-Tier Development
- ☑ Development Skills
 - J2EE
 - Enterprise Java Bean's (EJBs)
 - Servlets and Java Server Pages (JSP)
 - C++
 - UNIX / LINUX
 - Windows NT
 - UNISYS Mainframe
- ☑ Vendor Products
 - Oracle Application Server
 - JBoss
 - IBM Websphere
- ☑ Security Solutions
- ☑ Messaging Solutions
- ☑ Transaction Management

